

Veggie-demiology

Duel between science and money—using food as the gun



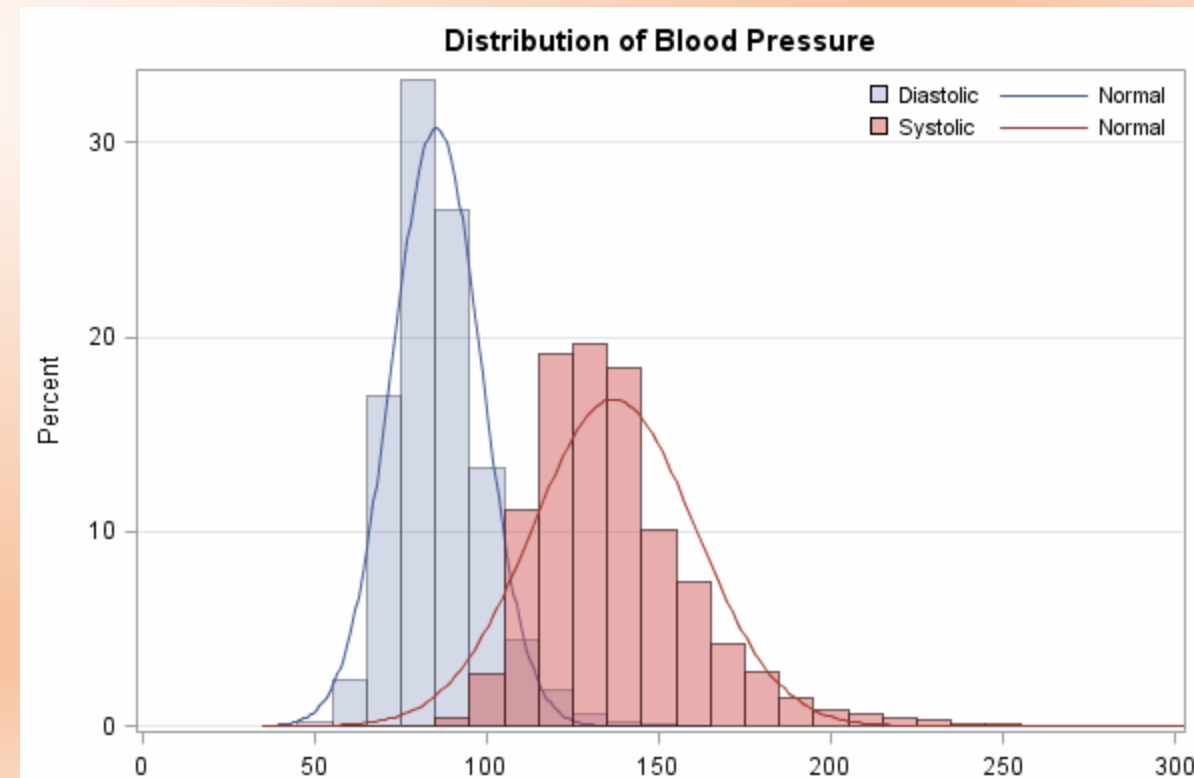
Summary of Topics

- Science, statistics and Epidemiology
- Health Studies Image and Funding
- Vegetarian Diets Disinformed
- Damn the 'Logic-Torpedoes':
- Complacency: The death of logic
- Immediate Media Politics
- Must March for science now?
- The Null Hypothesis in the brain
- Health– Don't tell me what to do



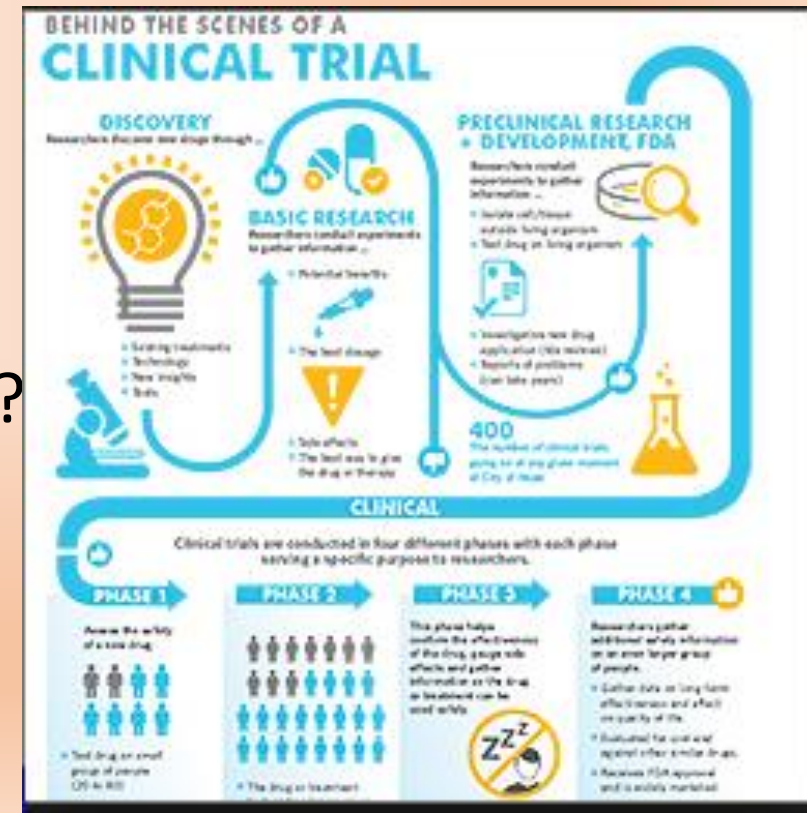
Science, statistics and Epidemiology

- **Science stems from cold, hard facts that turn into cold numbers that are servants of a goal or task to solve a mystery**
- **Statistics are the synergizing of numbers toward solving the mystery**
- **Solving a mystery involving an entire herd of animals (people) is sociology**
- **The sociology/statistics of health is epidemiology**
- **Epidemiology create truth/solutions to generate policy for shaping future behavior**
- **Veggie-demiology finds truth about vegetable diets**



Health Studies Image and Funding

- Science calls human health studies: Clinical Trials.
- They are important but can be expensive, especially if life/death
- Clinical Trials in past: study habits/environment (e.g. hand-washing)
- Now Clinical Trials study how to get a new chemical/food-thing into advertising without being fined by the govt
- Health Studies are so regulated that no one does them except those with a product to sell to recover costs of the studies.
- How to go back to hand-washing and diet studies?



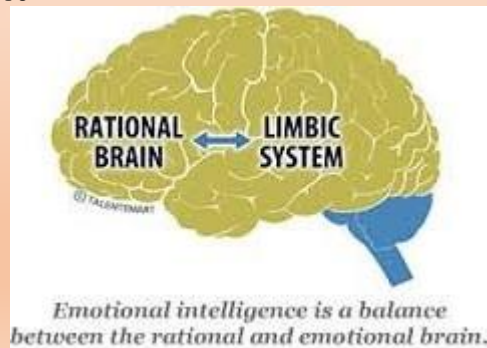
Vegetarian Diets Disinformed

- Health Diet Studies are funded by veggie-haters (meat/dairy/eggs)
- Scientists conducting studies know where the money is...
- Thus, tacit obeisance to veggie-hater funders
- Yes, Financial Disclosure/Conflict Of Interest is announced
- But WIND blowing in the same direction moves everyone along
- Thus, veggie diet studies done well, show better results than very loose studies.
- History: Kellogg and Graham stories from 1918 Spanish Influenza Pandemic still extant

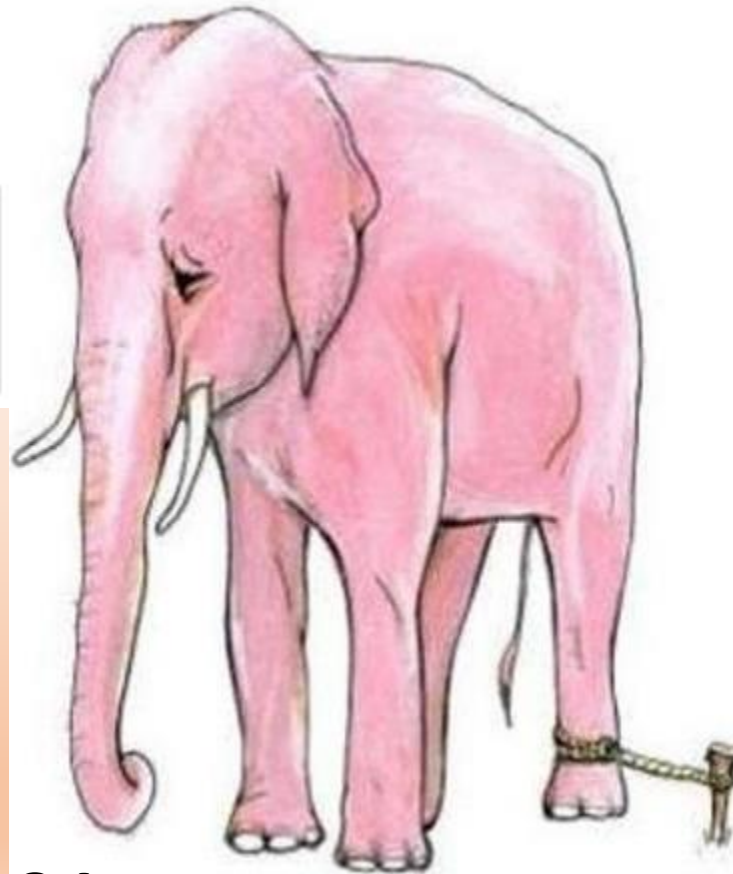
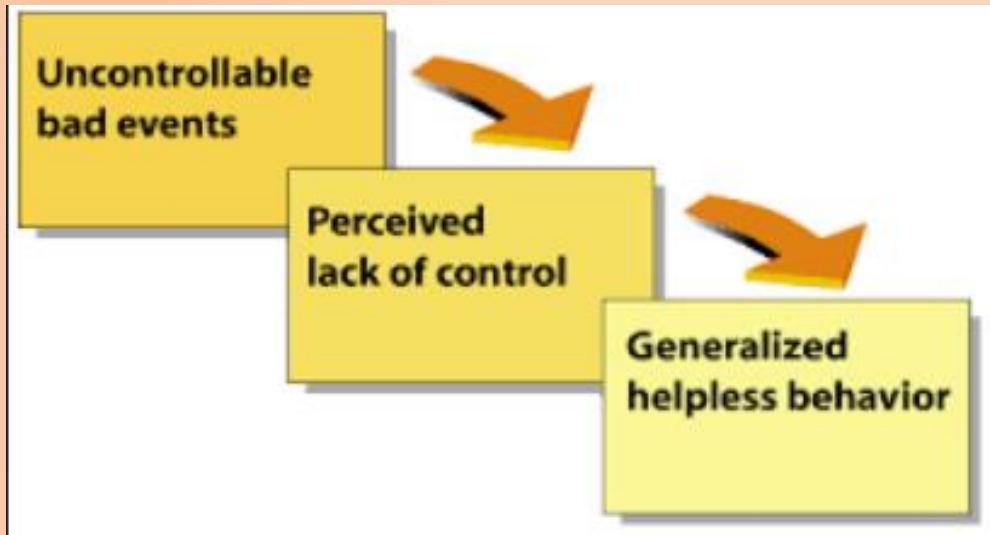


Damn the 'Logic-Torpedoes': FullSteamAhead

- Logic is strong, but can be overcome by limbic system (sentiment/emotion)
- Fighting common sense requires brazen bravery: Greed begets brazenness.
- The 'steam' is greed; quest for money
- Quest for money stems from fear of lack/lack/lack/lack.



Complacency: The death of logic and the resurrection of nihilism



The elephant is held back not by the puny rope but by its belief system. Are you too?

Veggie-demiology

Learned helplessness: Meme: 1984

Immediate Media Politics: The writers of history

- Political power is like the stock market: Must win perception battle every day
- Close down/ go dark/ avoid transparency/ do it in secret...
- The holder of the microphone gets to define terms: alternative facts, reality, news, history
- Rough spots need history books to be rewritten so memory alters



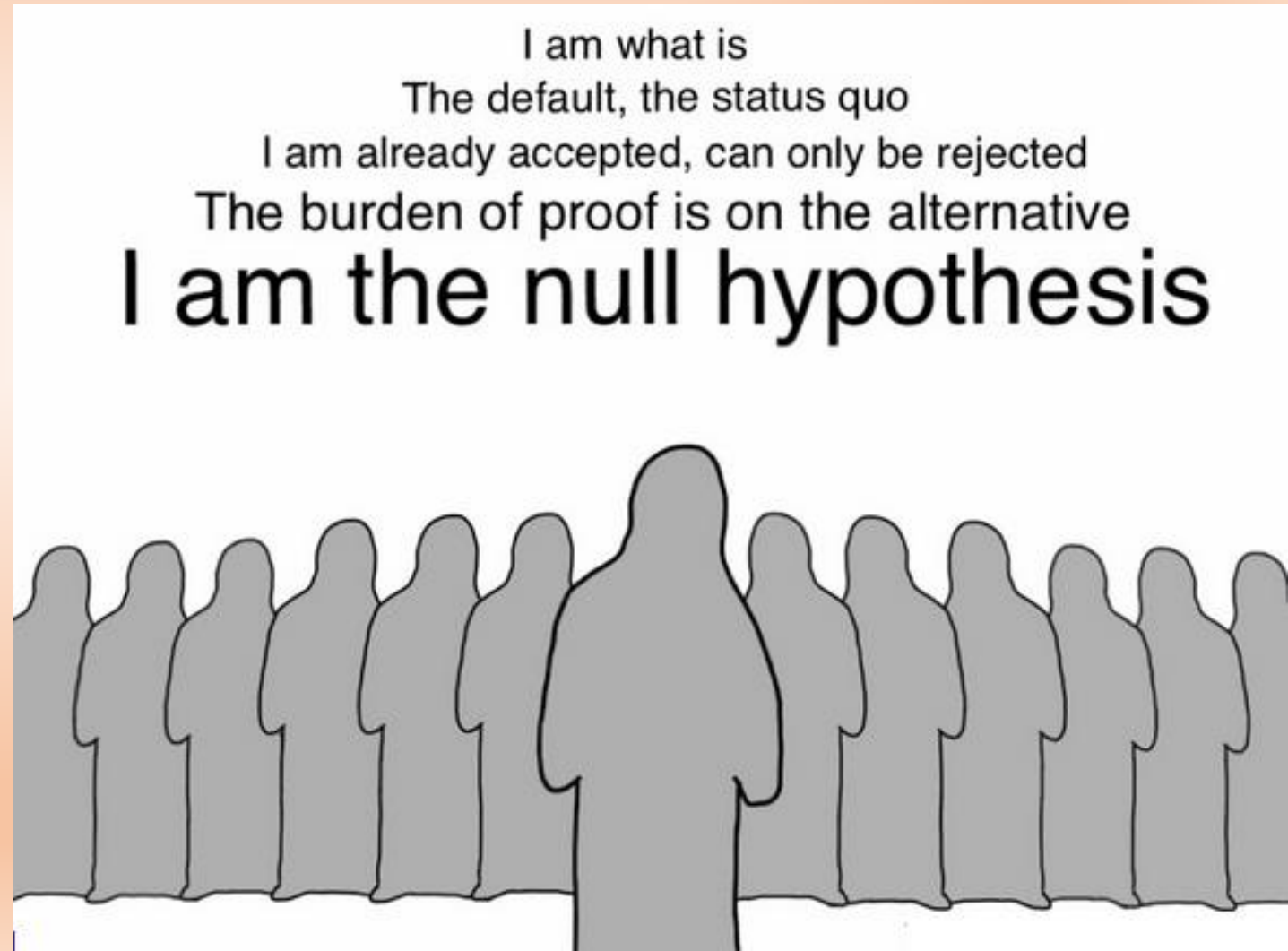
Do we need to March for Science: Ready for uncharted waters?

- Book: Death of Science
 - Social controllers push for this hope, so they trout out gullible authors
- Blatant disregard for common sense brings out the nerds/introverts



Disproving the Null Hypothesis to the brain

- Humans thrive on imagining seeing things: Saved from being supper for saber-tooth tiger
- Proving something as to be very likely is like a warm blanket
- Being surprised that something is true: Breaking the Null Hypothesis
- Confidently disruptive and novel
- Conclusions are like talisman. Create identity around them.



Health– Don't tell me what to do. (The power of community)

- Taboo topics doesn't mean they don't exist, we just act as though it certain things are assumed.
- Work on our cultural assumptions – to change the world/conversation.
- Marathoning: frequent water breaks and pace yourself (avoid burnout)
- “I'd rather die than switch”



Veggie-demiology a la milieu



David Roberts ✓

@drvox

Following



A vegan, an atheist, a libertarian, and a nuke booster walk into a bar ...



Chris Turner ✓ @theturner · 9h

Replying to @drvox

Bartender takes one look and says, "What is this, some kind of joke?"

They all stop in their tracks. The word is foreign to all of them.



David Roberts ✓ @drvox · 10h

My god, man, I'm not insane.

(((Peter Sagal))) ✓ @petersagal

Replying to @drvox

It's also fun to poke vegans, if you're bored.



Jess Olson @PilotJess · 8h

Replying to @drvox

A vegan, crossfitting Marine pilot walks into a bar. Which one does he tell you he is first?